

June 1, 2011

Dear Publisher:

You are cordially invited to exhibit at **Illinois TESOL-BE's Workshops and Annual Convention** and to advertise in its electronic **Newsletter and Convention Program**. This allows you to reach hundreds of ESL and Bilingual educators, pre-Kindergarten through university and adult education.

The enclosed **Dates and Rates** contains:

- Dates of Workshops.**
- Dates and location of the 38th Annual State Convention.**
- Exhibit rates for each event.**
- Copy deadlines for publications.**
- Costs for advertising and for the membership list.**
- Fee for demonstration room rental for commercial presentations.**

Demonstration rooms may be used for sales presentations, authors' meetings, etc. They are very popular and always sell out. Arrangements for a demonstration room or publisher event must be made through Exhibits and Advertising, **NOT** through the program chairperson or on line. The proposal form is included herein. Please submit one for each time slot you rent. Please return the enclosed **Space and Advertising Agreement** with your payment.

Your participation shows your customers that you support them, their profession and their professional association with sponsorships and monetary and material contributions to hospitality, to events and to the association. These will be publicly acknowledged in the Program, on signage and with announcements. Please contact me concerning any of these opportunities at 3150 North Sheridan Road, #2B, Chicago, IL 60657-4838, 773/525-3960, marsantell@aol.com, or www.itbe.org.

Sincerely yours,
Marsha Robbins Santelli

Director of Exhibits and Advertising

2011-2012 -- DATES AND RATES

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ALL FEES ARE PAYABLE IN ADVANCE AND ARE NOT REFUNDABLE
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EXHIBITS

Workshops:

1. Fall --Saturday, **October 15, 2011**
2. Spring --Saturday, **April 21, 2012**
\$50.00 per table (15 available)

38th Annual State Convention

Friday-Saturday, **February 24-25, 2012**

Wyndham Chicago Hotel, Lisle, Illinois

Exhibit tables: \$195.00 each (40 available)

Electricity: \$ 20.00 if paid to ITBE prior to 12/7/2011

\$ 50.00 after December 7, 2011

Demonstration Rooms: \$130.00 per one-hour session

(12 available. Please include with fees and indicate on Agreement)

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Payments for each exhibit are due 30 days prior to the event.
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ADVERTISING

Newsletter:

\$165.00 per full page (8 ½ x 11)

\$ 95.00 per half page (8 ½ x 5 ½)

Payment and copy deadlines: June 15, 2011 Summer issue
September 15, 2011 Fall issue
December 15, 2011 Winter issue
March 15, 2012 Spring issue
June 15, 2012 Summer issue

Convention Program

\$165.00 per inside page (8 ½ x 11)

\$225.00 for Cover 4 (8 ½ x 11)

Deadline for payment and copy: December 7, 2011.

Membership List: \$120.00

Dues: \$35.00

CONVENTION 2012 PUBLISHER SESSION PROPOSAL

(Please complete one Proposal for each time slot rented.)

Company _____

Title of Presentation _____

Speaker _____

Speaker's affiliation _____

Email address _____

Phone number _____

Intended audience _____

(General, Elementary, Secondary, Adult, Higher Ed., etc.)

Abstract (50-75 words)

You are responsible for arranging any needed AV directly with hotel. Each 60-minute time slot rents for \$135.00. They are rented on a first-come, first-served basis. There are 12 available. Please include this with the **Space and Advertising Agreement**.

Please make checks payable to:

ILLINOIS TESOL-BE

Checks and form should be mailed to:

Ms. Marsha Robbins Santelli
Director of Exhibits and Advertising
3150 North Sheridan Road, #2B
Chicago, IL 60657-4838, USA
Phone 773/525-3960
E-Mail: MARSANTELL@AOL.COM
Web site: www.itbe.org

SPACE AND ADVERTISING AGREEMENT 2011-2012

Company _____ Phone _____
(Please type or print)

Address _____ Zip Code _____
(City) (State)

E-mail _____

Representative _____ Phone _____

Address _____ Zip Code _____
(City) (State)

E-mail _____

Please make reservations for:

WORKSHOP I---October 15, 2011: ___1 table ___2 tables ___3 tables ___more?

WORKSHOP II---April 21, 2012: ___1 table ___2 tables ___3 tables ___more?

ANNUAL CONVENTION: ___1 table ___2 tables ___3 tables ___4 tables ___more?

Electricity: ___Yes, \$20.00 payment enclosed. ___No (payment after 12/7/11 will be \$50.00).

Demonstration room rental: ___Yes ___No ---- If yes, how many? ___1 ___2 ___3 ___more?

CONVENTION PROGRAM ADS: ___inside page/s ___Cover 3 ___Cover 4

NEWSLETTER ADS: ___Summer '11 ___Fall '11 ___Winter '12 ___Spring '12 ___Summer '12
___ full page/s ___ half page/s

SPONSORSHIP OPPORTUNITIES: ___ PLEASE CONTACT ME TO DISCUSS.

DOOR PRIZES to be donated _____

Enclosed is a check in the amount of \$_____ **for above items.**

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Please make checks payable to:

ILLINOIS TESOL-BE

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