

34th Annual Convention



Plenary Speakers

Friday Morning - James Crawford



James is President of the Institute for Language and Education Policy, a newly formed organization to promote research based advocacy for English and heritage-language learners, in Washington D.C. Over the past 20 years, he has specialized in these issues as an independent writer, lecturer, and consultant. Crawford's latest book, coauthored with Stephen Krashen, is *English Learners in American Classrooms: 101 Questions, 101 Answers*. From 2004 to 2006, Crawford was Executive Director of the National Association for Bilingual Education.

Saturday Morning - Kathleen M. Bailey



Kathleen will speak on reflective teaching strategies. Kathleen received her PhD in applied linguistics from UCLA. Since 1981 she has worked at the Monterey Institute of Int'l Studies, where she has been the head of the TESOL-TFL MA Program and the director of the Intensive English Program. She is currently faculty advisor to the Language Program Administration Certificate students and the Peace Corps Masters Internationalist candidates. Her research and teaching interests include language assessment, teacher education and supervision, the teaching of speaking and listening, and research methodology. Bailey is a past president of TESOL.

Friday Afternoon - Paul Heacock



Paul will share insights on using corpus research to develop an ESL dictionary for high school students. Paul is an electronic publishing manager and senior lexicographer for American English at Cambridge University Press in New York. He has worked for Cambridge since 1992, first as the American editor of the Cambridge International Dictionary of English, then as managing editor of the *Cambridge Dictionary of American English* and editor in chief of the *Cambridge Dictionary of American Idioms*. He is currently overseeing the second edition of the *Cambridge Dictionary of American English* and the new *Cambridge Academic Content Dictionary*.

Saturday Afternoon - Cheryl Boyd Zimmerman



Cheryl will speak on the acquisition of academic vocabulary. Cheryl is assistant professor in the M.S. TESOL Program at California State University, Fullerton. Her publications relate to second language vocabulary acquisition, and have appeared in *Text*, *TESOL Quarterly*, and *Studies in Second Language Acquisition*. She has contributed to vocabulary textbooks and teachers' resources, and is a frequent invited lecturer on lexical issues. Her primary interest is creative and principled approaches for the teaching of vocabulary. She is the series director of *Inside Reading* and author of *Word Knowledge*, both published by Oxford University Press.

February 29 - March 1, 2008

Holiday Inn Select, Naperville, IL

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