



Illinois Teachers of English to Speakers
of Other Languages - Bilingual Education

ITBE 51st Annual Convention

February 27-28, 2026

Sheraton Lisle - Naperville Hotel

3000 Warrenville Road, Lisle, Illinois, USA, 60532



Dear Exhibitors, Vendors and Sponsors,

Thank you for reviewing the multiple opportunities to exhibit your product and support our efforts during our annual convention. This year you will experience maximum visibility and interaction with our members, before, during and after the convention through Whova and a Virtual Exhibit Hall.

During the convention you will have prime space at the heart of the convention space which will provide a great opportunity to meet new clients and greet old friends.

Exhibitor's Registration Deadline: February 13, 2026. Take advantage of the extra exposure by registering ASAP as space is limited.

This event will allow members to

Please join our ITBE community for two days of in- person learning, sharing and engaging in meaningful discussions about what we are most passionate about: embracing multilingual learners from all corners with support, strategies and skills.

1

Be inspired by a great lineup of keynotes, plenary, featured and general speakers.

2

Choose from 40+ in-person sessions.

3

Visit and interact with Exhibitor booths to see the latest in programs, publishing, services and educational tools.

4

Connect and network with colleagues and like-minded professionals.

5

Renew, recharge and restart with a new mindset.



Thank you to our 2025 exhibitors and sponsors!





500+ Attendees

In 2025, our 2 annual events had over 500 in attendance.
Anticipated Attendance at the 2026 ITBE Annual Conference is 400.

Schools, Businesses and Organizations

Representatives from 125+ different institutions attended our 2024 events.

1200+ Followers

Illinois TESOL/BE has 1200+ followers on social media platforms.

1000+ Contacts

Emails for Illinois Educators in K12, Higher Ed, Adult Ed, and various other institutions.



Virtual Exhibit Hall

To give our attendees increased opportunity to interact with exhibitors and sponsors, ITBE will again be using the Whova platform to host our Conference Virtual Exhibit Hall, a fully customizable site to draw attention to your company and offerings. The Whova platform is easy to setup and attendees will be able to interact with you through both desktop and mobile app before, during, and after the event. **However, there are only 20 Whova spots available for exhibitors on a first come-first served basis.**

The Vendor Registration portal is **open as of December 10, 2025**. Registration **deadline is February 13, 2026**. Sign up early so your organization is at the center of all the action.



Basic Exhibitor Package: \$550

1. In-Person Full Access to Conference for one representative (includes session access and one meal package for **either** Friday or Saturday).
2. One 8 ft exhibition table.
3. Exhibitor showcases at designated time between sessions.
4. Company name and logo featured on conference website.
5. Booth in Virtual Exhibitor Hall (Whova) **available to the first 20 registered/paid exhibitors.**
 - Set up a Company Profile to market your product or service to hundreds of attendees one month before and one month after the event.
 - Ability to collect, save, and export leads as well as setup giveaways or coupons on Company Profile webpage.
 - Benefit from increased traffic through engaging features like gamification.
 - Upload a video or utilize a live showcase to enhance engagement.
 - Live video chat and 1 on 1 messaging with attendees.
 - Load two brochures and product photos.



Add ons to the Basic Exhibitor Package

- ❖ Exhibitor's Demonstration Session (assigned either Friday or Saturday): **\$250****
Please note that only 8 demo sessions are available. **The Bronze, Silver, and Gold packages** include one demo session but are assigned to the first eight vendors who register and purchase these packages on a first come, first served basis. **Deadline to sign up for a demo session is **January 23, 2026**, if space is still available.*
- ❖ Additional Exhibition Table: **\$300**
- ❖ Additional Meal Package (continental breakfast and lunch): \$45 per per day/person
- ❖ ITBE Newsletter Advertisement (Spring 2026) **\$200**

University representatives: please contact Marie Friesema if our packages do not meet your needs.

Sponsor Bronze Package: \$1000


All noted benefits of the Basic Exhibitor package, PLUS:

1. Company banner displayed on Virtual Event Platform (Whova) before, during, and after event
 - Rotates on Event Homescreen, Sessions, Attendee Profiles for higher visibility!
2. Demonstration session during the conference**

***Deadline to submit your demonstration description and company logo is January 23, 2026. Space is limited.*

Sponsor Silver Package: \$1400



All noted benefits of the Bronze level,
PLUS:

1. Company will receive ad space in an ITBE newsletter or eblast promoting the company on  
2. Company will be recognized as a sponsor from the stage during keynote sessions.



Sponsor Gold Package: \$1800

All noted benefits of the Silver level, PLUS:

1. Company name and logo will be prominently displayed on all event signage on  
2. Opportunity to include a promotional item in the swag bag distributed to all attendees.
3. Company name and logo featured on signage throughout the in-person event, on email shout-outs before/after the event, and all digital promotions.





OTHER SPONSORSHIP OPPORTUNITIES

We are always looking for ways to strengthen our partnership with and promote our convention sponsors. We would love to hear your ideas on how we can partner with you such as sponsoring a convention keynote speaker or a meet and greet with your company on Friday evening during the convention.

Thank you for your continued support for ITBE's mission!





If you have questions, contact:

Marie Friesema
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Vice-President & Convention Chair
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